TORONTO, CANADA, JUNE 8 — Modulus Media, a Toronto-based technology development and marketing company, announced the June 26 launch of DentalCollab — a Web-based software available at www.DentalCollab.com — which finally unites a centralized, treatment management system with an online social networking system to create the ideal “Treatment Workspace” for the field of dentistry.

For those new to this terminology, the “cloud” in cloud computing is a metaphor for the Internet. As an expression, cloud computing entails offering Web-based software services via the Internet where the data and software are stored on servers managed by the service provider. Thus, cloud computing users do not need to spend untold dollars on hardware, software, upgrades or ancillary support services, but need only to pay for the services they use.

Some of the more trusted and familiar cloud computing services are online banking, e-mail accounts such as Gmail™ or Yahoo! Mail®, social portals such as Facebook and MySpace and Internet-based photo albums on sites such as Webshots or Flikr®.

Similarly, DentalCollab is a cloud computing service that allows the dental community to not only facilitate all aspects of treatment management, but also to collaborate with specialists, consult with patients, coordinate with referrals, mentor or be mentored by peers, and share cases with labs and suppliers.

Through its creation of a shared Treatment Workspace, DentalCollab allows practitioners completely secure patient information management and includes seamless treatment planning, while also facilitating networking with experts anywhere on the planet who have a computer with Internet access.

The Treatment Workspace is an easily navigated mini-Web page where all those involved in a patient’s care can coordinate their efforts as well as share and manage vital information. Additionally, the practice can schedule appointments, follow-ups and reminders, consult with patients and manage multiple schedules for even the busiest practice.

“Our comprehensive software allows you to easily interface many of your other programs such as charting systems, digital X-rays and patient-financing services, thus consolidating your information,” said DentalCollab founder Shane Powell. DentalCollab uses the same hardware and software security provisions that online banking providers use — end-to-end encrypted data infrastructure; back-ups/data redundancy; 24/7 system monitoring; permissions/roles-based user management; and 256-bit bank-grade security certificates with a $100,000 warranty.

Finally, dentists have a place to do everything they need, and want, to provide the utmost in treatment planning and meet the modern needs of their techno-savvy patients by going beyond the traditional method of contact via telephone and snail mail.

Using DentalCollab means dentists can avoid costly software upgrades, hardware upkeep and the time wasted seeking out technical support or repairs. “The DentalCollab software functions like a basic Web page, so it feels as if it is running on your own computer. This translates into a very short and fast learning curve,” Powell explained.

For more information, please visit www.DentalCollab.com or e-mail sales@dentalcollab.com.

(Source: Modulus Media)